

2023 Annual Public Policy Event

This event will be held on Wednesday, September 27, 2023, at the St. Johns Conference Center in Plymouth, Michigan. Dr. Ora Pescovitz, President of Oakland University, will be awarded the Eugene A. Gargaro Public Service Award for her dedication to promoting good governance and sound public policy in Michigan. Our evening program will include a panel of Michigan public university leaders.

Public Service Award Sponsor - \$30,000

- Opportunity to speak during the presentation of the Eugene A. Gargaro Award to Dr. Pescovitz.
- Quote in the news release announcing the event.*
- Recognition by name during the event program
- Priority logo placement on the online event registration page.
- Individualized thank you social media post by the Citizens Research Council.
- Recognition in the 2023 Annual Report.
- Priority logo placement on the invitation sent to over 4,000 Michigan business, community, and political leaders.*
- Priority logo placement on thank you boards and in the event program.**
- Table of 8 at the event and two seats at the head table.

Keynote/Panel Sponsor - \$20,000

- Opportunity to introduce panelists.
- Mention in the news release.*
- Recognition by name during the event program.
- Logo on the online event registration page.
- Individualized thank you social media post by the Citizens Research Council.
- Recognition in the 2023 Annual Report.
- Logo on the invitation sent to over 4,000 Michigan business, community, and political leaders.*
- Logo on thank you boards and in event program.**
- Table of 8 at the event.

Q & A Sponsor - \$15,000

- Mentioned in the news release.*
- Recognition by name during the event program.
- Logo on the online event registration page.
- Included in the after-event thank you social media post by the Citizens Research Council.
- Recognition in the 2023 Annual Report.
- Logo on the invitation sent to over 4,000 Michigan business, community, and political leaders.*
- Logo on Thank You boards and in event program.**
- Table of 8 at the event.

Diamond Sponsor - \$10,000

- Recognition by name during the event program.
- Logo on the online event registration page.
- Included in the after-event thank you social media post
- Recognition in the 2023 Annual Report
- Logo on the invitation sent to over 4,000 Michigan business, community, and political leaders *
- Logo on thank you boards and in event program.**
- Table of 8 at the event.

Platinum Sponsor - \$5,000

- Logo on the online event registration page.
- Included in the after-event thank you social media post
- Recognition in the 2023 Annual Report
- Logo on the invitation sent to over 4,000 Michigan business, community, and political leaders *
- Logo on thank you boards and in event program.**
- Table of 8 at the event.

Gold Sponsor - \$2,500

- Included in the after-event thank you social media post
- Recognition in the 2023 Annual Report
- Printed name on the invitation sent to over 4,000 Michigan business, community, and political leaders *
- Printed name on thank you boards and in event program.**
- 6 tickets (3/4 of a table) to the event.

Silver Sponsor - \$1,000

- Recognition in the 2023 Annual Report
- Printed name on thank you boards and in event program.**
- 4 tickets (1/2 of a table) to the event.

Individual Tickets are \$150 each

* If pledged before July 21, 2023.

** If pledged before September 19, 2023.



Sponsor Benefits 2023 Annual Public Policy Event

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Sponsor Levels	Public Service Award \$30,000	Keynote/Panel Sponsor \$20,000	Q & A Sponsor \$15,000	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000
Opportunity to speak during the presentation of the Eugene A. Gargaro Award to Dr. Ora Pescovitz	X						
Opportunity to introduce panelists.		Keynote/Panel	Q & A				
Recognition by name during the event	X	X	X				
Inclusion in event news release (Commitment must be received by 7/21/23)	Quote	Mention	Mention	Mention			
Logo on online event registration page	Priority	2 nd Tier	3 rd Tier	4 th Tier	5 th Tier		
“Thank you” social media post by the Council in recognition of sponsorship	Individualized	Individualized	Group Mention	Group Mention	Group Mention	Group Mention	Group Mention
Recognition in the 2023 Annual Report	X	X	X	X	X	X	X
Logo placement on printed materials:							
Invitations (Commitment must be received by 7/21/23)	Logo	Logo	Logo	Logo	Logo	Listed	
Program Book and Thank You poster boards at event (Commitment must be received by 9/21/23)	Priority Placement Logo	2 nd Tier Placement Logo	3 rd Tier Placement Logo	4 th Tier Placement Logo	5 th Tier Placement Logo	6 th Tier Placement Listed	7 th Tier Placement Listed
Event registrations (a link to register will be sent prior to the event)	Table of 8 and 2 seats at head table	Table of 8	Table of 8	Table of 8	Table of 8	¾ a Table 6 seats	½ a table 4 seats

Individual tickets will be available when invitations are sent in early August



38777 Six Mile Rd., Suite 208, Livonia, MI 48152-3974

Citizens Research Council’s 2023 Public Policy Event
Wednesday, September 27, 2023 • St John’s Conference Center, Plymouth, MI
5:00 PM Reception • 6:00 – 8:30 PM Program

SPONSORSHIP PLEDGE FORM

Please sign us up for the selected sponsorship.

Contact Name & Title _____

Company/Organization _____

Address _____

City, State, Zip code _____

Phone _____ E-mail _____

Signature _____

Payment Options: Check Enclosed Request Invoice Credit Card (go to: <https://www.crcmich.org/donate>)

√	Recognition Level	Minimum Commitment
	Public Service Award Sponsor	\$30,000
	Keynote Presenting Sponsor	\$20,000
	Panel Presenting Sponsor	\$15,000
	Q & A Presenting Sponsor	\$15,000
	Diamond Sponsor	\$10,000
	Platinum Sponsor	\$5,000
	Gold Sponsor	\$2,500
	Silver Sponsor	\$1,000

Please indicate how to recognize sponsorship in print material and online:

Audience: Invitations are mailed first class to our mailing list and sent to our email list. These lists include an influential audience of state and local officials, corporate and foundation representatives, and concerned citizens. Each attendee will have access to a program, and sponsors will be recognized during the event and in our 2023 Annual Report.

Deadlines: Your sponsorship commitment must be received by the following dates to be recognized on promotional material:

- Invitations (sent first class) by July 21, 2023
- Thank You Boards & Program by September 19, 2023

Please email current color logo as a jpeg or eps file to Katelyn Hatton khatton@crcmich.org

Make checks payable to: Citizens Research Council of Michigan

Mail to: Citizens Research Council of Michigan, 38777 Six Mile Rd., Suite 208, Livonia, MI 48152-3974

Questions? Call Rebecca Bahar-Cook at 517-485-9127 or email rebeccabc@capitolfundraising.com