CITIZENS RESEARCH COUNCIL OF MICHIGAN

2020 Virtual Public Policy Event

Featuring Keynote Speaker Barbara L. McQuade

and a Panel Discussion with Public Health Experts

FACTS STILL MATTER

BOARD OF DIRECTORS
ALEKSANDRA A. MIZIOLEK, Chair
Cooper Standard (Ret.)
MICHAEL P. MCGEE, Vice Chair
Miller, Canfield, Paddock and Stone, PLC
LAURA APPEL, Treasurer
Michigan Health and Hospital Association
ORLANDO BAILEY
BridgeDetroit
LAURA M. BASSETT
Dickinson Wright, PLLC
BETH BIALY
Planet Moran, PLLC
LAWRENCE N. BLUTH
Penske Corporation
CHASE CANTRELL
Building Community Value
MEGAN CRESPI
Comerica Bank
STEPHAN W. CURRIE
Michigan Association of Counties
DANIEL DOMENICUCCI
Ernst & Young, LLP
RICHARD A. FAVOR JR.
Deloitte
ANN D. FILLINGHAM
Dykema
MARY LYNN FOSTER
American Red Cross
CARL GENBERG
Wells Fargo Auto
JUNE SUMMERS HAAS
Honigman (Ret.)
RON HALL
Bridgewater Interiors, LLC
JASON HEADEN
CHN Housing Partners
KEVIN HEARD
Detroit Regional LGBT Chamber
RENZE L. HOEKSEMA
DTE Energy
MICHAEL HORRIGAN
W.E. Upjohn Institute
EARLE "WIN" IRWIN
Irwin Seating Company
THOMAS G. KYROS
Varnum LLP
ANNE MERVENNE
Mervenne & Company
JAMES M. POLEHNA
Kelly Services
KIRK PROFIT
Governmental Consultant Service, Inc
NEIL SHERIDAN
Michigan Townships Association
CAROLEE K. SMITH
CMS Energy
CHRISTINE MASON SONERAL
ITC Holdings Corp.
TONY STAMAS
Midland Business Alliance
KATHLEEN WILBUR
Michigan State University
MICHAEL A. WILLIAMS
The Kresge Foundation
DIANE YOUNG
The Athena Financial Group

On behalf of the Directors, Trustees, and Staff, we welcome you to the 2020 Virtual Public Policy Event. This is the first time in the Citizens Research Council's 104-year history that we have not done this in person. The important work of the Research Council continues during these difficult times. Collectively, we are working to promote good government and sound public policy in Michigan.

This is also the first year that our Annual Meeting was separated from this fundraising event. The Trustees and Directors met on September 23rd for the purpose of electing new members and addressing the affairs of the organization. We thank the Trustees and Directors for their dedication to the organization.

We would also like to thank the sponsors of today's event. As a not-for-profit organization, we count on support from our sponsors as well as the foundations, corporations, and individuals who have generously supported our work throughout the year. We are extremely grateful.

The value of the Research Council was on full display this year. The activities of the research staff pivoted when the pandemic began to a series of short publications meant to help elected officials, the media, and citizens understand how the health threat and policy-driven recession might affect government finances and operations.

I am sure you agree that the need for the Citizens Research Council is as strong now as it has ever been. Facts matter and the Research Council's objective, nonpartisan research is needed to frame the policy issues confronting our state. Your support helps makes this important work happen.

Sincerely,

Aleks Miziolek

Chair, Board of Directors

Citizens Research Council of Michigan

2020 Virtual Public Policy Event

AGENDA

6:00 PM — **Welcome**

6:10 PM — **Panel Discussion: Public Health**

Dr. Renee Branch Canady, Chief Executive Officer of Michigan Public Health Institute

Dr. Phyillis D. Meadows, Senior Fellow - Health Program - The Kresge Foundation

Marianne Udow-Phillips, Founding Executive Director - Center for Health & Research Transformation (CHRT) at the University of Michigan

Dennis Paradis, Executive Director Emeritus of the Michigan Health Policy Forum at the Michigan State University Institute for Health Policy

Representative Hank Vaupel, DVM, Chair of the Michigan House Health Committee, Michigan House District 47

6:50 PM — **Keynote Address: Public Safety**

Barbara L. McQuade, Law professor at the University Michigan School of Law and former U.S. Attorney for the Eastern District of Michigan

7:30 PM — **Adjourn**

ABOUT THE CITIZENS RESEARCH COUNCIL OF MICHIGAN

The Citizens Research Council of Michigan is a privately funded, not-for-profit public affairs research organization that was founded in 1916.

Since then, the objective of the Research Council has been to provide factual, unbiased, independent information on significant issues concerning state and local government organization and finance. The Research Council believes that the use of this information by policymakers will lead to sound, rational public policy formation in Michigan.

The Citizens Research Council of Michigan is noted for the accuracy and objectivity of its research. Over the years, the Research Council has made significant contributions to the ongoing debate over the appropriate role of government and has gained vast experience in virtually every facet of state and local government.

The Citizens Research Council does not lobby, support or oppose candidates for public office, or take positions on ballot issues. Instead, the Research Council relies on the presentation of its research findings to bring about sound public policy on state and local issues. The hallmark of the Citizens Research Council is timely, reliable information researched in an independent, nonpartisan manner. As a result of the credibility earned by the Research Council, it is often the only organization that can address controversial issues in an objective fashion.

The Citizens Research Council of Michigan is supported primarily by the charitable contributions from businesses, foundations, and individuals. It is a tax exempt organization and contributions are tax deductible under Section 501(c)(3) of the Internal Revenue Code. The Research Council has 6 staff members and operates in three locations — Livonia, Lansing, and Holland.

Our Mission
The goal of the Citizens Research Council is to secure good government for the citizens of Michigan — government that is representative of and responsible and accountable to the public; effective in carrying out its responsibilities and providing services; and efficient in the use of its resources. Research Council activities focus on four areas:

- Monitoring trends in state and local finances;
- Analyzing the structure and organization of government;
- Conducting in-depth studies of major public policy issues; and
- Assisting public officials and concerned citizens to promote efficiency, effectiveness, and accountability in governmental operations.

Our Core Values
The single most distinguishing attribute of the work of the Citizens Research Council is credibility. Credibility is achieved and maintained over time by adherence to three principles: accuracy, objectivity and independence.

Accuracy – Research Council staff strive to assure that every fact and every statement in a Research Council report is accurate and reliable in every respect. It is recognized that one small error in an otherwise well-researched report can cast doubt on the entire report and that a succession of such errors can destroy the credibility of the organization.

Objectivity – Although many of the analyses have political overtones, the Research Council analyses are noted for their balanced, unbiased approach to such issues. The Citizens Research Council attempts to analyze and reflect as many responsible points-of-view as possible in the conduct and presentation of its research results.

Independence – The Citizens Research Council attempts to define and represent the broader public interest in any given issue. It was not established to represent any special interest or set of special interests. Its value derives in large measure from its independent stance on issues of public importance.

THANK YOU TO OUR SPONSORS

COVID-19 SURVIVAL SPONSOR

MASCO

PRESENTING SPONSORS

PENSKE Corporation

LEAR CORPORATION

SOLUTIONS FOR YOUR ENVIRONMENT™

meijer

THANK YOU TO OUR SPONSORS

DIAMOND SPONSORS

Miller Canfield

Dykema

Dickinson Wright PLLC

Wells Fargo

Kelly®
WHAT'S NEXT.

PLATINUM SPONSORS

plante moran
audit • tax • consulting

Michigan Townships Association

AJAX PAVING®

DTE Foundation

THANK YOU TO OUR SPONSORS

GOLD SPONSORS

Michigan State University

Amerisure Insurance — The Advantage of Partnership

The Kresge Foundation

Consumers Energy — Count on Us®

The Skillman Foundation

In Memory of Patrick J. Ledwidge

Mervenne & Company

RICHARD A. FAVOR, JR.

LAURA APPEL

THE MARY ANNE AND EUGENE A. GARGARO JR. FUND

SILVER SPONSORS

Varnum Attorneys at Law

Citizens Bank®

The Athena Financial Group

The Nature Conservancy

DENNIS PARADIS AND JANET OLSZEWSKI

M·A·S·U Michigan Association of State Universities

DANIEL J. KELLY

mita

MAC Michigan Association of Counties

Capitol Fundraising Associates

bodman Attorneys & Counselors

millerdavis Experience Matters

MSB Michigan School Business Officials

Irwin Seating Company

WIN AND KYLE IRWIN

Wayne State

MSU Federal Credit Union — Michigan State University — Building Dreams Together

MessageMakers — creators of experiences that transform — remote

DoerenMayhew CPAs and Advisors

BILL AND KAREN LAWRENCE

Michigan Association of Health Plans — MAHP

GET TO KNOW OUR PANEL OF PUBLIC HEALTH EXPERTS

Dr. Renee Branch Canady, Chief Executive Officer of Michigan Public Health Institute

Dr. Canady has been recognized as a national thought leader in the areas of health inequities and disparities, cultural competence, and social justice. Dr. Canady has been highly influential in broadening the discussion of health equity and social justice while serving on numerous national boards, review panels, and advisory groups. Her career path has also included serving as Director of Student Affairs in the College of Nursing at Michigan State University and Assistant Area Director in the Department of Residence Life at the University of North Carolina. She earned her PhD in Medical Sociology from Michigan State University, a master's degree in Public Administration from Western Michigan University and a bachelor's degree in Public Health Nutrition from the University of North Carolina at Chapel Hill.

Dr. Phyllis D. Meadows, Senior Fellow - Health Program - The Kresge Foundation

As a senior fellow in The Kresge Foundation's Health Program, Phyllis D. Meadows engages in all levels of grantmaking activity. Since joining The Kresge Foundation in 2009, she has advised the Health team on the development of its overall strategic direction and provided leadership in the design and implementation of grantmaking initiatives and projects. Phyllis' 30-year career spans the nursing, public health, academic, and philanthropic sectors. She is the former associate dean for practice at the University of Michigan's School of Public Health and clinical professor in health management and policy. Phyllis' served as deputy director and then director/public health officer for the City of Detroit. In addition to serving as adjunct faculty with Wayne State University's and Oakland University's Schools of Nursing, Phyllis' professional experience includes leadership roles across the health sector, working to deliver programs and services with an array of multi-disciplinary professionals in health, education and human services. After completing the three-year fellowship in the Kellogg International Leadership Program – Group I, Phyllis joined the W.K. Kellogg Foundation as a program director working to advance quality programs for children and youth in education and higher education, and communities nationally and internationally.

Marianne Udow-Phillips, Founding Executive Director - Center for Health & Research Transformation (CHRT) at UM

As an independent 501(c)(3) impact organization, CHRT works to advance evidence-based care delivery, improve population health, and expand access to care. Prior to her role at CHRT, Marianne served as the director of Michigan's Department of Human Services (2004-2007) where she oversaw programs for Michigan's most vulnerable citizens. Marianne came to the state service from Blue Cross Blue Shield of Michigan where she served in leadership roles for more than 20 years and ended her service as Senior Vice President of health care products and provider services. She holds a master's degree in health services administration from the University of Michigan School of Public Health, is a lecturer of public policy and public health at the University of Michigan, and serves on numerous local, state, and national boards and commissions.

Dennis Paradis, Executive Director Emeritus of the Michigan Health Policy Forum at MSU's Institute for Health Policy

Dennis serves as Executive Director for the Michigan Health Policy Forum, and as liaison between Michigan State University and the State of Michigan for the Medicaid Enhanced Reimbursement (MER) program offered through the College of Human Medicine and of the College of Osteopathic Medicine. Dennis is also directing an effort to develop an educational program for legislators in the health policy arena. Dennis has a 50-year career working in health policy at the state level. Some of his accomplishments include the Michigan Public Health Code, the Michigan HMO Statute, the Michigan Emergency Medical Services statute the Michigan Certificate of Need statutes, and Michigan's medical liability reform legislation. Dennis holds a bachelor's degree from Michigan State University and a Master of Public Health degree from the University of Michigan. In addition to serving as staff in the Michigan House of Representatives and the Michigan Senate, Dennis has worked in policy for the Michigan State Medical Society, the Michigan Health & Hospital Association, the Michigan Association of HMOs (now the Michigan Association of Health Plans), and the Michigan Osteopathic Association.

Representative Hank Vaupel, Chair of the Michigan House Health Policy Committee, Michigan House District 47

State Representative Hank Vaupel, DVM was elected to his first term in the Michigan House of Representatives in November 2014. He serves as chair of the committee on Health Policy and is a member of the committees on Education, Insurance, and Tax Policy. Hank proudly served as a Captain in the United States Army from 1968-1971. In 1972, Hank returned home to Livingston County and independently started his veterinary practice, Kern Road Veterinary Clinic, P.C., which now includes eight veterinarians and provides equine and small animal veterinary service to most of southeast and central Michigan.

KEYNOTE SPEAKER

Barbara L. McQuade

Law Professor at the University of Michigan & Former U.S. Attorney

Barbara L. McQuade is a law professor at the University of Michigan, where she teaches criminal law, criminal procedure and national security law and civil liberties. She is also a legal analyst for NBC News and MSNBC.

From 2010 to 2017, Ms. McQuade served as the U.S Attorney for the Eastern District of Michigan. Her office brought cases involving public corruption, terrorism, white collar crime, drug trafficking, and civil rights, among others. Ms. McQuade was appointed by President Barack Obama, and was the first woman to serve in her position. Ms. McQuade served on the Civil Rights Subcommittee of Attorney General's Advisory Committee and the Racial Disparities Working Group.

As U.S. Attorney, Ms. McQuade created the office's first ever Civil Rights Unit, which handled cases against the Detroit Police Department for unconstitutional policing, the City of Flint for denying mobility access to polling places, banks for violating fair lending laws, municipalities for refusing to permit the building of a mosque and Islamic school, and hotels, restaurants, and entertainment venues for violating the Americans with Disabilities Act, among others.

Before becoming U.S. Attorney, Ms. McQuade was an Assistant U.S. Attorney in Detroit for 12 years, serving as Deputy Chief of the National Security Unit. Before joining the U.S. Attorney's Office, Ms. McQuade practiced law at the firm of Butzel Long in Detroit from 1993 to 1998, and served as a law clerk to Hon. Bernard A. Friedman on the U.S. District Court for the Eastern District of Michigan from 1991 to 1993.

SUPPORTERS OF GOOD PUBLIC POLICY IN MICHIGAN

We live in an era of willful ignorance, misinformation, and simple lying when it comes to public affairs. Efforts to undermine public confidence in the basic elements of a functioning democracy—a free press, the judiciary, local government, and, most significantly the electoral process itself—are seemingly relentless. Even some of the most apolitical of public institutions, the Centers for Disease Control and Prevention and the Census Bureau, have come under attack.

This cancer has yet to metastasize in any meaningful way to the institutions of state and local government, at least in Michigan. But, there is no assurance that it could not happen. The first executive director of the Citizens Research Council, Lent D. Upson, said that the overarching purpose of the organization's efforts was "to make Democracy work." By providing factual research into the affairs of state and local government, accountability, efficiency, and equity in governmental operations could be improved, thereby enhancing public confidence in government. For going on 105 years, this has been the mission of the Citizens Research Council. It is likely that there has not been a time in those 105 years when the Research Council has been more necessary.

Citizens Research Council Alumni

Earl M. Ryan, President Emeritus
Michael W. Meagher
Stuart M. Paterson

Catherine McClary

Washtenaw County Treasurer

mcclaryc@washtenaw.org
www.Washtenaw.org/Treasurer

Grand Valley State University

www.gvsu.edu

SUPPORTERS OF GOOD PUBLIC POLICY IN MICHIGAN

Ron Hall
President and CEO, Bridgewater Interiors, LLC
Director, Citizens Research Council of Michigan

www.bridgewater-interiors.com

Kirk A. Profit
President, Governmental Consultant Services, Inc (GCSI)
Director, Citizens Research Council of Michigan

120 N. Washington Sq. #110
Lansing, MI 48103
www.gcsionline.com

Van Dyke Horn Public Relations

www.VanDykeHorn.com
Hello@vandykehorn.com

Detroit: 313.872.2202
Lansing: 517.507.5037

Daniel T. Lis
Trustee, Citizens Research Council of Michigan

SUPPORTERS OF GOOD PUBLIC POLICY IN MICHIGAN

Mary Lynn Foster

Regional CEO – American Red Cross- Michigan Region
Director, Citizens Research Council of Michigan

www.redcross.org/michigan
marylynn.foster@redcross.org
313-494-2897

"The right to criticize government is also an obligation to know what you are talking about."

- LENT UPSON, First Director of the Citizens Research Council

The mission of the Citizens Research Council is to promote the development of informed public policy at all levels of Michigan government through the delivery of factual and unbiased analysis of the most critical issues pertinent to state and local government.

#FACTSMATTER

Publications are available at:
www.crcmich.org

Follow Us on Twitter: @crcmich

Become a Fan on Facebook:
www.facebook.com/crcmich

Connect with Us on LinkedIn
https://www.linkedin.com/company/citizens-research-council-of-michigan

Southeast Michigan
38777 Six Mile Road Suite 208
Livonia, MI 48152-3974
(734) 542-8001

Lansing
115 West Allegan Suite 480
Lansing, MI 48933-1738
(517) 485-9444

West Michigan
P.O. Box 1612
Holland, MI 49422
(616) 294-8359

CRCMICH.ORG