

For more than 100 years, the Citizens Research Council of Michigan has had a significant role in providing unbiased research and analysis on the effectiveness and efficiency of all levels of government in Michigan.

Our research has had a **big impact** on Michigan's public policies, but **we couldn't do it without** financial support from individuals, companies, and foundations who believe in the value of our work. As **you** consider becoming a sponsor of our 2019 Public Policy Dinner, please consider the recent work made possible in no small measure by last year's sponsors.

REPORTS, MEMORANDUMS, WEBINARS, BLOGS AND PODCASTS

Recent Publications (available at www.crcmich.org):

- *2019 Outline of the Michigan Tax System* (April 2019)
- *Rethinking Regional Transportation in Michigan's Urban Areas* (Report 406 and Memo 1156, March 2019)
- *Evaluating Michigan's Options to Increase Road Funding* (Report 405 and Memo 1155, February 2019)
- *Michigan's Leaky Teacher Pipeline: Examining Trends in Demand and Supply* (Report 404 / Memo 1154, February 2019)
- *Statewide Ballot Proposal 2018-1 – Marijuana Legalization* (Memo 1152, September 2018)
- *Statewide Ballot Proposal 2018-2 – Redistricting* (Memo 1150, September 2018)
- *Statewide Ballot Proposal 2018-3 – Voting Rights* (Memo 1151, September 2018)
- *An Ounce of Prevention: What Public Health Means for Michigan* (Report 403, August 2018)
- *Quantifying the Level of Gerrymandering in Michigan* (Memo 1148 / Report 402, June 2018)
- *Evaluating the Effects of Term Limits on the Michigan Legislature* (Report 401, May 2018)
- *Exploring Michigan's Urban/Rural Divide* (Report 400, April 2018)
- *Diversifying Local-Source Revenue Options in Michigan* (Report 399, February 2018)
- *Diversifying Local-Source Revenue Options in Detroit* (Memo 1147, February 2018)

Following our research is easier than ever. In addition to our in-depth REPORTS, we offer weekly topical BLOGS, occasional PODCASTS, and we frequently provide WEBINARS following release of new reports.

Praise from our fans! Why they support the Citizens Research Council:

"Your analysis of the Michigan ballot proposals - the best available, as always."

"Your organization does important work."

"To support CRC's good work"

"We never vote before reading your reports on ballot initiatives."

"The Citizens Research Council provides excellent information."

"I care about the future of Michigan"

"Great work of CRC!!"

"Excellent analysis of election proposals"

"The Research Council's research and webinars"

"The need for non-partisan information"

"Excellent non-partisan policy research"

Become a 2019 Public Policy Dinner Sponsor and help us provide the Facts that Matter for all Michiganders.

Sponsorship Levels and Benefits

Public Service Award Sponsor - \$30,000

- Recognition and opportunity to speak during the presentation of the Eugene A. Gargaro, Jr. Public Service Award to **Doug Roberts**
- 2 seats at the Head Table and a table of 8 seats (additional tickets available upon request) for a total of 10 tickets
- Recognition from the podium by name
- Priority Logo placement on all thank you signage, on the online event registration webpage, and in the printed program
- Recognition on table signs
- Logo included on the invitation sent to Michigan business, community and political leaders *
- Quote in news release and “thank you” social media post

Presenting Sponsor - \$20,000

- Recognition from the podium by name
- 2 seats at the Head Table and a table of 8 seats (additional tickets available upon request) for a total of 10 tickets
- 2nd tier logo placement on all thank you signage, on the online event registration webpage, and in the printed program
- Recognition on table signs
- Logo included on the invitation sent to MI business, community and political leaders *
- Mention in news release and “thank you” social media post

Reception Sponsor - \$15,000

- Recognition from the podium by name
- 3rd tier logo on all signage at the reception
- 8 tickets to the dinner
- 3rd tier logo placement on all thank you signage, on the online event registration webpage and in the printed program
- Recognition on table signs
- Logo included on the invitation sent to MI business, community and political leaders *
- Mention in news release and “thank you” social media post

Diamond Sponsor - \$10,000

- 8 tickets to the dinner
- 4th tier logo placement on all thank you signage, on the online event registration webpage and in the printed program
- Logo included on the invitation sent to Michigan business, community and political leaders *
- Mention in news release and “thank you” social media post

Platinum Sponsor - \$5,000

- 8 tickets to dinner
- 5th tier logo placement on all thank you signage, on the online event registration webpage, and in the printed program
- Recognition on table signs
- Logo included on the invitation sent to Michigan business, community and political leaders *

Gold Sponsor - \$2,500

- 8 tickets to dinner
- 6th tier logo placement on all thank you signage and in the printed program
- Recognition on table signs
- Logo included on the invitation sent to Michigan business, community and political leaders *

Silver Sponsor - \$1,000

- 4 tickets to the dinner
- 7th tier name placement on all thank you signage and in the printed program
- Recognition on table signs
- Name included on the invitation sent to Michigan business, community and political leaders*



Citizens Research Council 2019 Public Policy Dinner

Sponsor Levels	Public Service Award Sponsor \$30,000	Presenting Sponsor \$20,000	Reception Sponsor \$15,000	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000
Opportunity to speak during the evening program	X						
Recognition during the presentation of the Eugene A. Gargaro, Jr. Public Service Award to Doug Roberts	X						
2 seats at head table (in addition to full table)	X	X					
Recognition from the podium by name	X	X	X				
Inclusion in news release	Quote	Mention	Mention	Mention			
Logo linked to corporate website on online event registration page	Priority	2 nd Tier	3 rd Tier	4 th Tier	5 th Tier		
“Thank you” social media post by the Council in recognition of sponsorship	X	X	X	X	X		
Recognition on table signs	X	X	X	X	X	X	X
Logo or printed name placement on:							
Invitations (Commitment must be received by 7/31/19)	Logo	Logo	Logo	Logo	Logo	Logo	Printed Name
Thank you signage (Commitment must be received by 9/13/19)	Priority	2 nd Tier	3 rd Tier	4 th Tier	5 th Tier	6 th Tier	7 th Tier
Printed program (Commitment must be received by 9/13/19)	Logo	Logo	Logo	Logo	Logo	Logo	Printed Name
Tickets to the dinner	10 <i>(2 at Head Table)</i>	10 <i>(2 at Head Table)</i>	8	8	8	8	4



38777 Six Mile Rd., Suite 208, Livonia, MI 48152-3974

Citizens Research Council's 2019 Public Policy Dinner
Wednesday, October 2 • 5:30 – 8:30 PM
Crowne Plaza Lansing West • 925 S. Creyts Road, Lansing, MI 48917

SPONSORSHIP REGISTRATION FORM

Please sign us up for the selected sponsorship.

Contact Name & Title _____

Company/Organization _____

Address _____

City, State, Zip code _____

Phone _____ E-mail _____

Signature _____

Payment Options: Check Enclosed Invoice Credit Card (go to: <https://www.crcmich.org/donate>)

√	Recognition Level	Minimum Commitment
<input type="checkbox"/>	Public Service Award Sponsor	\$30,000
<input type="checkbox"/>	Presenting Sponsor	\$20,000
<input type="checkbox"/>	Reception Sponsor	\$15,000
<input type="checkbox"/>	Diamond Sponsor	\$10,000
<input type="checkbox"/>	Platinum Sponsor	\$5,000
<input type="checkbox"/>	Gold Sponsor	\$2,500
<input type="checkbox"/>	Silver Sponsor	\$1,000

Our sponsorship is being made in **honor of Doug Roberts'** receipt of the Eugene A Gargaro, Jr. Public Service Award

Audience: Invitations are mailed first class to our mailing list (more than 2,100 addresses) and sent to our email list (more than 2,600 emails). These lists include an influential audience of state and local officials, corporate and foundation representatives, and concerned citizens. Each attendee receives a program, and signage will be strategically placed around the meeting location to ensure maximum visibility.

Deadlines: Your sponsorship commitment must be received by the following dates to be recognized on promotional material:

In Mailings:
Invitations (sent first class) by July 31, 2019

At Event:
Program by September 13, 2019
Signage by September 13, 2019

Make checks payable to: Citizens Research Council of Michigan

Mail to: Citizens Research Council of Michigan, 38777 Six Mile Rd., Suite 208, Livonia, MI 48152-3974

Questions? Call the Citizens Research Council at 734-542-8001 or email smartin@crcmich.org